

Cultural Diversity: Concepts of Human Beauty



by Morgan Lawrence

Beauty Contests

- Miss Deutschland
 - (1927) For unmarried German women
- Nicole Reinhardt (1988/89)
- Petra Hack (1991)
- Verona Feldbusch (1993)
- Top Model Deutschland



Heidi Klum of Next Top Model Deutschland

Men's Care

- In the office it is common to wear understated dark suits i.e. blue & black.
- Older men dress much more conservatively.
- Simple patterns and muted colors.
- Leather Shoes are customary, or slim tennis shoes.
- Rarely do german men wear jewelry.

Men's Suits...



Other Odd Facts

- Germany is third in the world, amongst cosmetic exports.
- Some of the top spa product comes from a company called "Dr. Hauschka's".
- One of the 'hottest' products today is called "Caviar Essentials".
- In the summer, it is more common for German women to not wear a bra.
- It is uncommon for German natives to wear graphic t-shirts or shirts with text.



Questions

1. Who was Miss Deutschland in 1993?

1. Heidi Klum
2. Tyra banks
3. Verona Feldbusch

2. What do German men usually wear to work?

1. Bright Hawaiian T-Shirts
2. Darker Suits or understated shirts with Khakis
3. Baggy pants that show off their underwear

Answers...

1. Verona Feldbusch
2. Darker suits or understated Shirts with Khakis.

Danke! Das ist alle für heute!

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<http://whitespotsonskin.org/wp-content/uploads/German%20beauty%20products.jpg>

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